

## CTSI Communications

**Meghan Meyer, Associate Director, Communications**  
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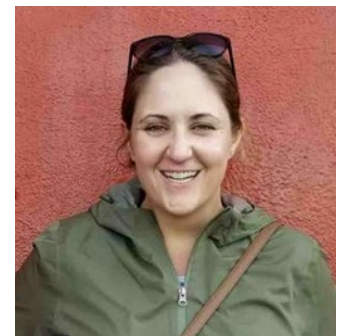
## Who We Are

- **Part of UF Health Communications**
  - Same division as Jax, Gainesville
  - Embedded at CTSI
  - In Gainesville, Clinical and Translational Research Building (CTRB)
- **CTSI Communications Team**
- **CTSI Communications Group**
  - Informal network of program/service staff

# Who we are

## CTSI Communications Team

- **Meghan Meyer, CTSI Associate Director, Communications**
  - [meghanmeyer@ufl.edu](mailto:meghanmeyer@ufl.edu)
- **Kristina Forman, CTSI Communications Specialist**
  - [kforman4@ufl.edu](mailto:kforman4@ufl.edu)
- **Affiliated: Deaven Hough, Recruitment Specialist**
  - [deavenf@ufl.edu](mailto:deavenf@ufl.edu) (participant recruitment)
- **Sophia Bahr, Communications Intern**



# What we do

**Online resources** *Tools, tips, templates*

**Website** *Comprehensive info*

**Newsletter** *Latest events and  
funding*

**Strategy** *How to reach your  
audience*

**Content** *Stories, photos*

# Newsletter

## Sign up for the weekly newsletter

- CTSI Quick Links
- Funding opportunities
- Events
- Seminars
- Workshops



### Events and Announcements

#### Information Sessions: CTSI Pilot Funding Opportunity

Monday, Sept. 16, 2019  
2 p.m.  
CTRB 2161 N/S  
Gainesville, FL

Monday, Sept. 23, 2019  
12 p.m.  
Ash, Dogwood and Elm Conference Rooms  
Learning Resource Center  
Jacksonville, FL

*(Please register if you plan to attend the [Jacksonville session](#), which is part of a larger event)*

The Fall 2019 CTSI Pilot RFA supports a full spectrum of clinical and translational research ([learn more](#)). Three types of 18-month awards are available through this RFA: Trainee (up to \$7,500 per award), Junior Faculty (up to \$20,000 per award), and Novel Methods and Technologies (up to \$25,000 per award).

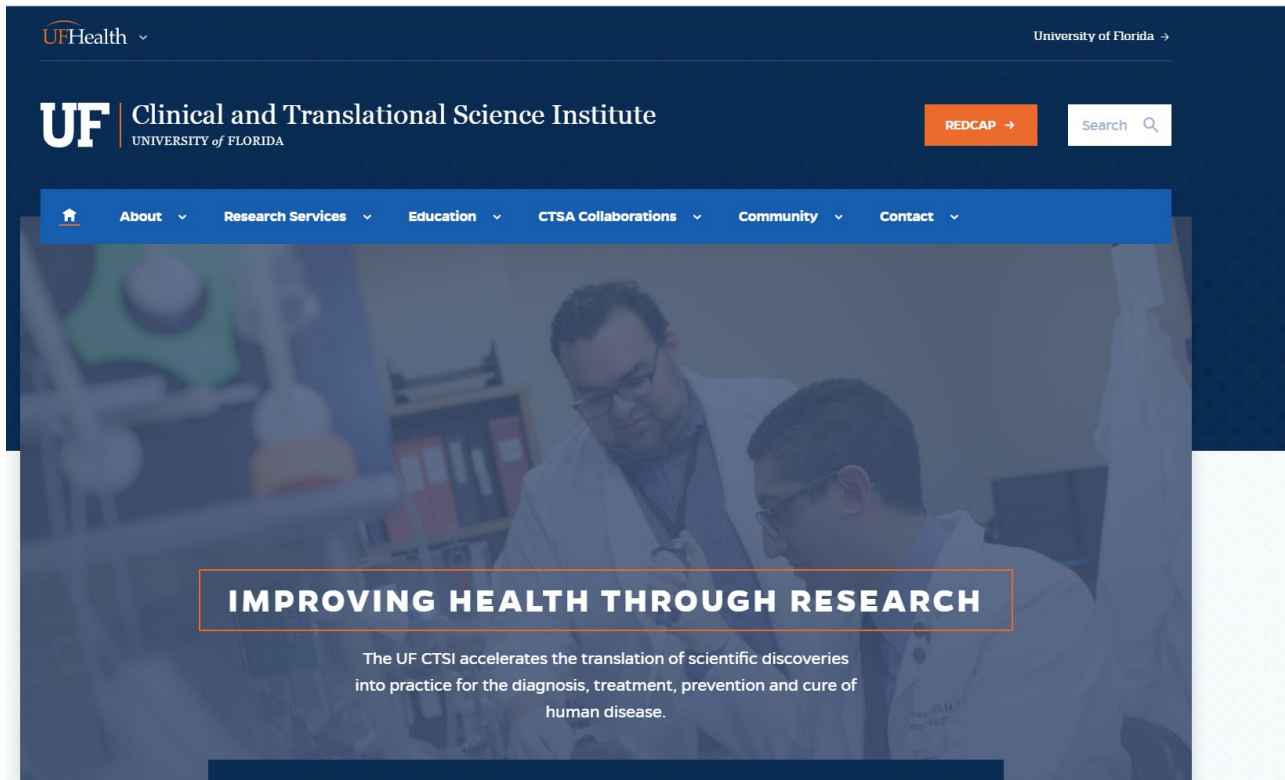
[Learn more about the 2019 CTSI Pilot Awards >](#)

Click email addresses to CTSI Pilot Awards. CTSI will notify you of the CTSI Pilot

- **Sign up here:**

<https://www.ctsi.ufl.edu/contact/join-newsletter/>

# Website



[www.ctsi.ufl.edu](http://www.ctsi.ufl.edu)

# Resources

## CTSI Brand Center

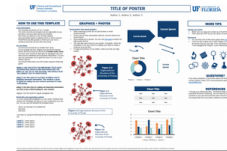
- **Communications tab on website**
- **Poster, PPT templates**
- <https://www.ctsi.ufl.edu/about/communications/>

## Grant text

- **Cite the grant**
- **Facilities/Resources section**
- <https://www.ctsi.ufl.edu/about/uf-ctsi-overview/citing-the-ctsi/>

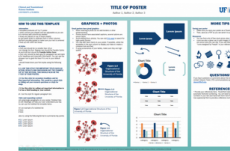
## Academic poster

The templates below can be used to assist in poster creation. The posters are created in PowerPoint and are 60' x 36'. They include the UF logo, CTSI logo and CTSI funding text in the footer. Detailed instructions within the poster template can help to maximize effective presentation of your research. The three versions below provide flexibility for the various types and sizes of charts, graphics and text you might want to include; for example, the three-column versions provide room in the center column for wider charts.



White background poster

[Download the template ->](#)



Four column poster

[Download the template ->](#)



Three column poster

[Download the template ->](#)





**Questions?**

**Thank you!**